



Freshia

ABOUT US

FRESHIA is a tropical juice brand from Vietnam. Developed as a strategic health product specifically for the international market.

Born in the context of global consumers increasingly prioritizing healthy, convenient options that fit a modern lifestyle, FRESHIA focuses on creating fruit juices that are natural, fresh, and standardized to export standards. With a clear vision from the outset, FRESHIA is built as a new Vietnamese brand, representing a generation of healthy beverages:

“Preserving the natural flavor of tropical fruits with a refreshing, easy-to-drink experience”

More than just juice, FRESHIA embodies the aspiration to bring Vietnamese agricultural products and tropical flavors to global consumers through convenient canned products, suitable for modern distribution system.



No Sugar

No added sugar.
No concentrate.



Healthy Lifestyle

Aimed at healthy daily consumption



No Concentrate

No concentrated juice used





Pinnacle Juice

330ml / 500ml



Mango Juice

330ml / 500ml



Lychee Juice

330ml / 500ml



Passion Fruit Juice

330ml / 500ml

1 Carton: 24 cans - Shelflife: 24 months
1 cont 20ft: 2380 cans - 1 conts 40ft: 3020 cans



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